Subject: Measure S e-blast

From: Ellen Riotto <ellen@southpark.la>

Date: 02/01/2017 04:45 PM

To: Robin Bieker <robin@biekerco.com>, Robert Buente

<bbuente@1010dev.org>, 'Shelby Jordan' <sjordan@aegworldwide.com>,

'Daniel Taban' <daniel@jadeent.com>

All,

I'd like to send out an e-blast about Measure S. I know the BID has not taken a formal position on this. What are your thoughts on us not holding back? I would like to be upfront about how seriously this will grind development to a halt. Do I need to get full board approval on this?

Thanks,

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Ellen Riotto

Interim Executive Director

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